



# TEAM BATH NETBALL

Non - Executive Director(s)

(Commercial, Communications & Media, Performance,  
Governance & Legal)



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# THE PURPOSE

Team Bath Netball is laying the foundations for an exciting new chapter. We are forming an independent Board with a clear and ambitious mission: to develop a robust business plan and secure the necessary funding to bring a Netball Super League (NSL) franchise back to the South West. We are seeking **four Non-Executive Directors** who are passionate, strategic leaders ready to shape the future of elite netball in the region and drive a successful bid for re-entry into the league.







# THE FRANCHISE

Team Bath Netball (TBN) was a founding member of the NSL, winning the inaugural title and becoming the league's most decorated franchise with five championships. Based at the University of Bath's £35.million Sports Training Village, Team Bath Netball also played a key role in developing elite talent for the England Roses.

As the NSL transitions to a fully professional model with eight clubs, TBN was not selected for the new league. Now, we're focused on returning elite netball to the South West through a newly formed, independent executive board with a single, strategic goal: to build a compelling case for re-entry.

Thanks to the strength of the Team Bath Netball Pathway, we remain one of only nine NXTGen squads nationwide - recognition of the South West's coaching talent and player potential. This is our moment to turn that potential into a powerful comeback.

With over 3.1 million participants annually, netball is the most played women's team sport in the UK. While the University of Bath continues to support the athlete pathway, any future franchise will operate independently, with governance and funding better suited to a professional sports model.





# ROLE SUMMARY

As a Non-Executive Director (NED), you will contribute to the strategic oversight and governance of the new franchise, specifically we are looking at four additional roles;

- **Commercial**
- **Communications & Media**
- **Performance**
- **Governance & Legal**

## Key Responsibilities

**Governance & Oversight:** Ensure the franchise adheres to legal, ethical, and financial standards.

**Strategy:** Contribute to the development of long-term strategy and performance monitoring.

**Accountability:** Hold the executive team accountable for delivering against goals and KPIs.

**Risk Management:** Help identify and mitigate potential risks to the organisation.

**Stakeholder Engagement:** Promote strong relationships with fans, sponsors, league officials, and community partners.

**Diversity & Inclusion:** Champion inclusion, equality, and community representation within the organisation and throughout the geographical reach of the franchise.

**Support & Challenge:** Provide constructive challenge, guidance, and mentorship to the leadership team.







# PERSON SPECIFICATION

## Essential

- Board-level or senior leadership experience (not necessarily in sport).
- Strong understanding of governance and strategic decision-making.
- A passion for women's sport
- Integrity, independence of thought, and strong communication skills.
- Track record in being part of an executive team that has successfully grown the reach of a brand and is comfortable leading a change management programme.

## Desirable

- Experience in one or more of the following: commercial strategy, legal, finance, marketing, elite sport, community outreach, diversity & inclusion.
- Experience of raising finance to support new businesses
- Knowledge of the sporting landscape or entertainment/media industries.
- A disruptor with a no limits mentality to challenge conventions on what is possible.





# HOW TO APPLY



## Time Commitment

Approximately 4-6 board meetings per year, plus occasional committee work or event attendance. Flexibility required.

## Remuneration

Voluntary with expenses paid.

## How to Apply

We value a diverse range of backgrounds, skills and experiences and encourage all qualified candidates to apply.

Please send your CV and a brief covering letter outlining your interest in the role to Lisa Pagett at [ljp95@bath.ac.uk](mailto:ljp95@bath.ac.uk) and specify which NED post you are applying for.

The closing date for applications is **Monday 21<sup>st</sup> July** and interviews for short-listed candidates will take place the **w/c the 4<sup>th</sup> August**.

