

An exciting opportunity!

Team Bath has a proud track record in the National Superleague, televised by Sky, having won the title five times. We have also reached the “final four” every year bar one since the league began.

We're ambitious to build on this and bring the title home for a sixth time and more.

Netball is a game of skill, speed and stamina which values team-work, resilience and tactical decision-making.

Our players are role models on court and they also play a wider role in inspiring young women to play and stay in sport. By staying in sport and learning these qualities, young women can draw on these skills when they transfer into the world of work. Our people development is legendary.

We are seeking to partner with businesses who support our values and can help us and our players grow. In return we will promote your brand and help your people/business to develop.

Netball is on the rise

England, having won Commonwealth Gold with the help of many current and former Team Bath players, is one of the top nations in the world. TV audiences in the past 12 months have doubled and England is to host the world cup in 2019.

In the West-Country, Team Bath's heartland, over 100,000 play the game each week and over a million play regularly nationally.

More than 10,000 people regularly pack our Team Bath Arena for home matches each season.

We are seeking investment for netball beyond the dwindling government finance and over and above the welcome investment made into Team Bath by the University of Bath.

Team Bath – regional and national reach

Team Bath has talent development hubs in Bath, Bristol, Exeter, Truro and Dorset as well as the Superleague squad. We are a nationally and internationally-recognised netball and sports brand.

By connecting with Team Bath, companies can join the family of health and well-being and can connect in a deeper way with a female audience, targeting female markets whether for consumer sales or for staff recruitment.





Spectator numbers for our 10 home matches each season have grown by over 11% in the past two years. We have a passion to maintain and grow those audience figures with an ambition to fill our 2000 seat arena for each and every home match by 2020.

We are also ambitious to take our games into purpose built arenas beyond Bath to grow this audience.

Inclusivity, excellence, aspiration, people-development

At Team Bath we have a reputation for pursuing excellence but also have a pathway of inclusivity and people development at all levels. We also have a culture of innovation and performance.

How can you become connected?

We have packages which include full sponsorship of the team or the performance pathway.

We also offer the opportunity to sponsor individual players, match nights and awards as well as our community out-reach activities.

Our top players work either part-time or full-time to support themselves whilst playing for both Team Bath and England. This is not sustainable if we are to move into a position to continue to challenge regularly against clubs who are now backed by premiership rugby and other consortia. Therefore, these talented and determined people need your help.

- **Team partnerships and sponsorships** available from £10,000 plus VAT upwards
- **Matchday advertising packages** available from £1000 plus VAT upwards
- **Adopt a player packages** from £1500 plus VAT upwards

Our packages offer this and much, much more:

- Rights of association with different squads and players
- Branding rights on kit – playing dresses, training tops, other kit
- Activation rights – support for marketing campaigns, social media output, activation events. etc

We're creative, we're on the move, netball's on the rise.

Contact us for more information:

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